

WPVI-TV PHILADELPHIA 4100 City Line Ave. PHILADELPHIA PA 19131

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SHORR, JOHNSON, MAGNUS & PARTNERS, LLC - 22132

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
403975	10-29-2012		0	CASEY FOR SENATE, BOB	BOB CASEY FOR SENATE	POLITICALS	WPVI - PHILADELPHIA

403973 10-23	9-2012		CASETTORS			JB CAGETTO) (OL 14)					```		CALO		ľ	v. v	ADELI IIIA
Agency Est	#	J	Sales Office	Account Exec		Start Date 10-30-2012	End D		Billing M (Broa	deas	et Ma	nth	Cycl	۵ 1)		Contract Titl	е	
Line Start Date	End Date	Time Period	1	Description		10 00 2012	11 00 2		Duration							_	Tot Spots	Total \$
1 10-30-2012		05:00AM - 06:0		MORNING NEWS	5A MO-FR (6	6948)		9	30				2 2		8	650		5,200.00
2 11-05-2012	11-06-2012	05:00AM - 06:0	DOAM I	MORNING NEWS	5A MO-FR (6	6948)		9	30	2	2				4	650	4	2,600.00
3 10-30-2012	11-02-2012	07:00AM - 09:0	DOAM I	MORNING NEWS	GMA 7A MO	-FR (6910)		9	30		4	4	4 4	ļ.	16	1,500	16	24,000.00
4 11-05-2012	11-06-2012	07:00AM - 09:0	DOAM I	MORNING NEWS	GMA 7A MO	-FR (6910)		9	30	4	3				7	1,500	7	10,500.00
5 10-30-2012	11-02-2012	06:00AM - 07:0	DOAM I	MORNING NEWS	6A MO-FR (6	6949)		9	30		2	2	2 2	!	8	1,500	8	12,000.00
6 11-05-2012	11-06-2012	06:00AM - 07:0	DOAM I	MORNING NEWS	6A MO-FR (6	6949)		9	30	2	2				4	1,500	4	6,000.00
7 10-30-2012	11-02-2012	09:00AM - 10:0	DOAM I	DAYTIME 9-10A \	WEEKKDAY (6912)		7	30		2	2	2 2	2	8	1,600	8	12,800.00
8 11-05-2012	11-05-2012	09:00AM - 10:0	DOAM I	DAYTIME 9-10A \	WEEKKDAY (6912)		7	30	2					2	1,600	2	3,200.00
9 10-30-2012	11-02-2012	12:00PM - 12:3	ворм і	DAYTIME NOON I	NEWS WEEK	DAY (6950)		8	30		1	1	1 1		4	1,700	4	6,800.00
10 11-05-2012	11-06-2012	12:00PM - 12:3	ворм і	DAYTIME NOON I	NEWS WEEK	DAY (6950)		8	30	1	1				2	1,700	2	3,400.00
11 10-30-2012	11-02-2012	10:00AM - 11:0	DOAM I	DAYTIME 10-11A	WEEKDAY (6913)		7	30		1	1	1 2	2	5	1,600	5	8,000.00
12 11-05-2012	11-05-2012	10:00AM - 11:0	DOAM I	DAYTIME 10-11A	WEEKDAY (6913)		7	30	1					1	1,600	1	1,600.00
13 11-01-2012	11-01-2012	11:00AM - 12:0	оорм і	DAYTIME 11A-12I	P MO-FR (69 ²	14)		7	30				1		1	2,000	1	2,000.00
14 11-05-2012	11-06-2012	11:00AM - 12:0	оорм і	DAYTIME 11A-12I	P MO-FR (69 ⁻	14)		7	30	1	1				2	2,000	2	4,000.00
15 10-30-2012	11-02-2012	04:00PM - 05:0	OOPM I	EARLY NEWS 4P	MO-FR (7239	9)		9	30		1	1	1 1		4	800	4	3,200.00



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403975	10-29-2012		0	CASEY FOR SENATE, BOB	BOB CASEY FOR SENATE	POLITICALS	WPVI - PHILADELPHIA

Agen	cy Est#	‡	CMS#	Sales Office	Account Executive	Start Date	End D	Date	Billing						Р	_	Contract Titl	е	
			247511	PHILADELPHIA	A. CLIFFORD	10-30-2012	11-06-2		M (Broa								247511		
Line Start D	Date	End Date	Time Period	D	escription			RC	Duration		Т	W	T F	S	S	SPW	Price	Tot Spots	Total \$
16 11-05-2	2012 ·	11-05-2012	04:00PM - 05:	00PM E	ARLY NEWS 4P MO-FR (7	239)		9	30	1						1	800	1	800.00
17 11-03-2	2012 ·	11-04-2012	06:00PM - 07:	30PM W	EEKEND NEWS SA-SU 6-	730P (6990)		8	30					1	1	2	1,200	2	2,400.00
18 10-30-2	2012	11-02-2012	06:00PM - 06:	30PM E	ARLY NEWS 6P MO-FR (6	989)		8	30		1	1	1 1	ı		4	3,400	4	13,600.00
					•	,											•		,
19 11-05-2	2012	11-05-2012	06:00PM - 06:	30PM F	ARLY NEWS 6P MO-FR (6	989)		8	30	1						1	3,400	1	3,400.00
10 11 00 2		00 20.2	00.001 00.	20		000,				•						•	0,.00	•	0,100.00
20 10 20 2	2012	11-02-2012	05:00PM - 06:	00DM E	ARLY NEWS 5P MO-FR (6	:000)		9	30		2	2	2 2	,		8	2,200	8	17,600.00
20 10-30-2	2012	11-02-2012	05.00FW - 06.	OUP IVI	AKLINEWS SP WO-FK (C	900)		9	30		2	2		2		•	2,200		17,000.00
04 44 05 0	0040	44 05 0040	05 00014 00	00014	A DI V NEWO ED - MO ED //	2000)		_									0.000		4 400 00
21 11-05-2	2012	11-05-2012	05:00PM - 06:	OUPIN E	ARLY NEWS 5P MO-FR (6	988)		9	30	2						2	2,200	2	4,400.00
22 10-30-2	2012	11-02-2012	07:00PM - 07:	30PM A	CCESS MO-FR JEOPARD	Y (7063)		8	30		1	1	1 1	l		4	3,600	4	14,400.00
23 11-05-2	2012	11-05-2012	07:00PM - 07:	30PM A	CCESS MO-FR JEOPARD	Y (7063)		8	30	1						1	3,600	1	3,600.00
24 10-30-2	2012 ·	11-02-2012	07:30PM - 08:	00PM A	CCESS MO-FR WHEEL (7	(064)		8	30		1	1	1 1	ı		4	3,600	4	14,400.00
25 11-05-2	2012	11-05-2012	07:30PM - 08:	00PM A	CCESS MO-FR WHEEL (7	(064)		8	30	1						1	3,600	1	3,600.00
					·	·													
26 11-05-2	2012	11-05-2012	08:00PM - 10:	00PM PI	RIME MO8 (7008)			9	30	1						1	10,000	1	10,000.00
		00 20.2	00.001 10.		tim2 moo (1000)					•						•	10,000	•	10,000.00
27 10-31-3	2012	10-31-2012	09:00PM - 10:	OODM DI	RIME WE9 (7020)			7	30			1				1	25,000	4	25,000.00
21 10-31-2	2012	10-31-2012	09.00FW - 10.	OUT FI	(1020)			'	30			'				'	23,000	•	25,000.00
00 44 05 0		44.05.0040	40.00014 44																2 522 22
28 11-05-2	2012	11-05-2012	10:00PM - 11:	OOPM PI	RIME MO10 (7010)			9	30	1						1	6,500	1	6,500.00
29 10-30-2	2012	10-30-2012	08:00PM - 09:	00PM PI	RIME TU8 (7014)			9	30	1	1					1	10,000	1	10,000.00
30 10-30-2	2012 ·	11-02-2012	11:35PM - 12:	02AM LI	NIGHTLINE 1135P LT	C 1/7/13 (6970))	9	30		1	1	1 1	ı		4	1,000	4	4,000.00



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403975	10-29-2012		0	CASEY FOR SENATE, BOB	BOB CASEY FOR SENATE	POLITICALS	WPVI - PHILADELPHIA

	,,		10.1 6			a - - 1									I a		
Agency Est	#	CMS#	Sales Office	Account Executive		Start Date	End D		Billing						Contract Title	е	
		247511	PHILADELPHIA		1	0-30-2012	11-06-20		M (Broad					N	247511		
	End Date	Time Period		Description					Duration		W	T F	SS	SPW		Tot Spots	Total \$
31 11-05-2012	11-05-2012	11:35PM - 12:	:02AM	LF NIGHTLINE 1135P	LTC 1/	/7/13 (6970)		9	30	1				1	1,000	1	1,000.00
32 11-04-2012	11-04-2012	09:00AM - 10:	:00AM	WEEKEND NWS 9-1030	A SU (70	057)		9	30				1	1	650	1	650.00
					•	,											
33 11-04-2012	11-04-2012	10:00AM - 10:	-30AM	WEEKEND NWS 1130A-	12D SII	INSIDE ST	OPV (7	9	30				2	2	500	2	1,000.00
33 11-04-2012	11-04-2012	10.00AW - 10.	.JUAIVI	WEEKEND NWS 1130A-	125 30	INSIDE 31	OKI (/	ا	30				2		300		1,000.00
								_								_	
34 11-03-2012	11-04-2012	08:00AM - 09:	:00AM	WEEKEND SA-SU GM	A (6911)			8	30				2 2	4	1,400	4	5,600.00
35 11-03-2012	11-03-2012	09:00AM - 10:	:00AM	WEEKEND NWS 9-10A	SA (1092	28)		9	30				2	2	1,000	2	2,000.00
36 11-04-2012	11-04-2012	09:00PM - 10:	:00PM	PRIME SU9 (7050)				9	30				1	1	10,000	1	10,000.00
															, , , , , ,		7,
27 40 20 2042	44 04 2042	11:00PM - 11:	.2EDM	LATE NEWS MOSILIE	060)			9	30	4	4		1 1	6	2 200	6	40 200 00
37 10-30-2012	11-04-2012	11:00PW - 11:	SOPIVI	LATE NEWS MO-SU (6	909)			9	30	1		1 1	1 1	6	3,200	0	19,200.00
38 11-05-2012	11-05-2012	11:00PM - 11:	:35PM	LATE NEWS MO-SU (6	969)			9	30	1				1	3,200	1	3,200.00
39 11-04-2012	11-04-2012	09:00AM - 10:	:00AM	WEEKEND NWS 9-1030	A SU (70	057)		8	30				1	1	650	1	650.00
40 10-31-2012	10-31-2012	10:00PM - 11:	-00PM	PRIME WE10 (7021)				9	30		1			1	12,000	1	12,000.00
10 10 01 2012	10 01 2012	10.001									•				,000	-	12,000100
44 44 04 0040	44 04 0040	00-00DM 44	-00014	DDIME THU MOVIESION	ECIAL O	(7044)						1			0.000		0.000.00
41 11-01-2012	11-01-2012	08:00PM - 11:	UUPIVI	PRIME THU MOVIES/SP	ECIALS	(7041)		9	30			1		1	8,000	1	8,000.00
42 11-02-2012	11-02-2012	09:00PM - 10:	:00PM	PRIME FR9 (7043)				9	30			1		1	4,800	1	4,800.00
43 11-03-2012	11-03-2012	08:00PM - 11:	:30PM	COLLEGE FOOTBALL	PRIME (7220)		9	30				1	1	2,800	1	2,800.00
					`	•									•		
44 11-04-2012	11-04-2012	07:00PM - 08:	-nnpm	PRIME SU7 (7048)				9	30				1	1	3,500	4	3,500.00
74 11-04-2012	11-04-2012	07.001 W - 00.	.001 141	1 Kime 307 (7040)				9	30				'	'	3,300	'	3,300.00
4 - 4 - 4 - 4 - 4 - 4 - 4 - 4 - 4 - 4 -				DDIME OUG (=0.40)				_									46 5-
45 11-04-2012	11-04-2012	08:00PM - 09:	:00PM	PRIME SU8 (7049)				9	30				1	1	12,000	1	12,000.00

Acknowledgment of Agreement Between WPVI-TV PHILADELPHIA and



WPVI-TV PHILADELPHIA 4100 City Line Ave. PHILADELPHIA PA 19131 **DATE:** 10-30-2012 **PAGE:** 4 **of** 4

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403975	10-29-2012		0	CASEY FOR SENATE, BOB	BOB CASEY FOR SENATE	POLITICALS	WPVI - PHILADELPHIA

40	3975 10-2	9-2012	(CASEY FOR SEN	ATE, BOB	BOB CASEY FO	OR SENATE		РО	LITICAL	.S		WF	PVI - PHIL	ADELPHIA
	Agency Es	t#	CMS#	Sales Office	Account Executive	Start Date	End Date	Billing			P	ackage	Contract Title		
			247511	PHILADELPHIA	A. CLIFFORD	10-30-2012	11-06-2012	M (Broadcast Month, Cycle 1) N 247511					247511		
Line	Start Date	End Date	Time Period	Des	scription		R	C Duration M	1 T W T	r F S	S	SPW	Price T	ot Spots	Total \$
46	11-04-2012	11-04-2012	10:00PM - 1	1:00PM PR	ME SU10 (7051)		9	9 30			1	1	6,000	1	6,000.00
											C	Actu	ed Gross Total: al Gross Total: y Commission: Net Total:	138 138	331,400.00 331,400.00 49,710.00 281,690.00
Moi	th/YR		Preempt	ed	Made Good	Contract T	otal	Adjı	ustments						Actual Total
Nov	12		0.	00	0.00	331,400	0.00		0.00						331,400.00
TC	TAL		0.	00	0.00	331,400	0.00		0.00						331,400.00